BARUCH COLLEGE

Naming of the Willem Kooyker Deanship in the Zicklin School of Business

RESOLVED, That the Board of Trustees of The City University of New York approve the naming of the “Willem Kooyker Deanship” in the Zicklin School of Business at Baruch College.

EXPLANATION: Willem Kooyker graduated from Baruch College with a B.B.A. in 1971. He began his trading career in 1964 with Internatio-Muller in Rotterdam, The Netherlands. He eventually became managing director of the International Trading Group and stayed until 1981, when he joined Commodities Corporation as president. In 1984, Kooyker started a new company, Tricon Holding Company, Ltd., which currently remains active in the forest products industry. In 1988, Kooyker started Blenheim Capital Management, LLC. Kooyker was also a co-founder and board member of Derivatives Portfolio Management (DPM), formed in 1993. He also was a founding director of the regional Somerset Valley Bank (SVB) in New Jersey.

Kooyker's current not-for-profit activities include being a council member of the Woodrow Wilson International Center for Scholars in Washington, D.C., which engages in the study of national and world affairs. Mr. Kooyker has been involved with MENTOR: The National Mentoring Partnership, since 1993 as a member of the board of directors, chairman of the audit committee, a member of the Telemachan Council, and a founder of the Pathways Initiative. MENTOR helps young people by driving investment of time and money in high impact mentoring and promoting quality mentoring through the development and delivery of standards, cutting-edge research and state-of-the-art tools.

Through the Monteforte Foundation, Inc., of which Mr. Kooyker is Vice President, a generous donation of $3.5 million has been provided to endow a deanship at the Zicklin School of Business. In recognition of this gift, the College wishes to name the “Willem Kooyker Deanship” in his honor.