RESOLVED, That the Board of Trustees of The City University of New York approve the naming of classroom 1.114 in the new building at John Jay College of Criminal Justice as the “John A. Reisenbach Classroom.”

EXPLANATION: The John A. Reisenbach Foundation (the “Reisenbach Foundation”) has been a consistent supporter of John Jay College for more than 20 years. The premier charitable organization of New York’s media and advertising communities, the Foundation was established in 1991, one year after the murder of John A. Reisenbach in Greenwich Village. John was vice president of national advertising sales for what was then All American Television. The Reisenbach Foundation was created to honor his life and memory in a positive way with a mission to create, foster, or support programs designed to make New York a safer and better place to live and work.

The Reisenbach Foundation has made gifts exceeding $125,000 through the John Jay Foundation, the CUNY Research Foundation, and John Jay College in support of various initiatives, including two Master’s Scholars in the Criminal Justice, Forensic Science or Forensic Psychology programs.

In recognition of the Reisenbach Foundation’s ongoing support, the College requests naming of the “John A. Reisenbach Classroom.”