BARUCH COLLEGE

Appointment of David Shanton as Vice President for College Advancement

RESOLVED, That the Board of Trustees of The City University of New York approve the appointment of David Shanton as Vice President for College Advancement at Baruch College, effective June 2, 2015.

EXPLANATION: David Shanton is eminently qualified to assume this appointment. He has been serving as Acting Vice President at Baruch College since September 2014, prior to which he was Assistant Vice President for College Advancement since 2011, and before that Executive Director of Development from 2005-2011. He currently oversees the annual fund, leadership giving, alumni relations, advancement research and services, planned giving and special events.

Before joining Baruch, Mr. Shanton was a senior consultant with Marts & Lundy for three years, assisting nearly 75 clients throughout the country with their diverse fund-raising needs. He began his career in development at St. John’s University, where he spent 13 years and established that institution’s first leadership giving society, first reunion giving program, first prospect research program, first systematic stewardship program for endowed funds, first prospect identification program, and first prospect tracking and management program.

Mr. Shanton has been an active member of professional associations and most recently served on the Board of Directors of APRA International. He has also served as vice president and membership director of APRA Greater New York (1997-2001), and as an APRA Foundation Board Trustee (2001). He is a graduate of Utica College and received his M.A. degree from the Eagleton Institute of Politics at Rutgers University, and his M.L.S. degree from St. John’s University.

The President strongly recommends his appointment.