RESOLVED, that the program in Cinema Arts leading to the Master of Fine Arts and the program in Cinema Studies leading to the Master of Arts at Brooklyn College be approved, subject to financial ability, November 26, 2013.

RESOLVED, that the establishment of a branch campus, the Steiner Studios in Brooklyn, at which the MFA in Cinema Arts and the MA in Cinema Studies are to be delivered, be approved, subject to financial ability, November 26, 2013.

EXPLANATION: Over 100,000 New Yorkers are directly employed in the film entertainment industry, which generates $5 billion to the city’s economy every year. To date, there has been no graduate-level academic program in this region that specifically aims to prepare students for those areas of the industry in which the greatest employment opportunities exist. With a focused curriculum that emphasizes commercial filmmaking, the proposed Master of Fine Arts in Cinema Arts seeks to fill that void. Students will have the opportunity to study one of five areas: directing, cinematography, production management, post-production, and screenwriting. The goal of the Master of Arts in Cinema Studies is to provide a comprehensive education in cinema history, theory, criticism, and aesthetics and to encourage the scholarly exploration of motion pictures as a form of art and as a means of social communication. Both of these programs will be delivered at a branch campus, the Steiner Studios in the historic Brooklyn Navy Yard, which is equipped for start-to-finish production of major motion pictures, independent films, television, broadcast commercials, and music videos.