RESOLVED, that the program in Arts Administration leading to the Master of Arts at Baruch College be approved, subject to financial ability, effective July 1, 2014.

EXPLANATION: Baruch College is capitalizing on the resources of its three schools, the Weissman School of Arts and Sciences, the Zicklin School of Business, and the School of Public Affairs, to provide professional education to individuals interested in careers in both the for-profit and non-profit arts and cultural organizations locally, nationally and internationally. More than one letter of support for the program from professionals in the industry cite the need for more professional managers trained in the business aspects of running cultural organizations. The program requires a professional internship for most students in the program, allowing them to integrate classroom theory into real world practice and to make useful professional contacts.