I.B.4 – BOROUGH OF MANHATTAN COMMUNITY COLLEGE – AS in ANIMATION AND MOTION GRAPHICS

RESOLVED, that the program in Animation and Motion Graphics leading to the Associate of Science at Borough of Manhattan Community College, be approved effective December 2, 2014 subject to financial ability.

EXPLANATION: BMCC seeks to build on its current success with associate degree programs in Video Arts Technology, Multimedia Programming and Multimedia Art and Design by adding an AS in Animation and Motion Graphics to this suite of related programs. Computer generated imagery or CGI as it is known, allows for the creation of characters, special effects, and scenes that are imbedded in media that we watch every day. Basic courses in animation and digital art combined with a solid general education program will prepare students for entry level positions and for transfer to senior colleges. An articulation with Lehman college has already been signed.