RESOLVED, That the Board of Trustees of The City University of New York approve the appointment of Mary Beth Reilly as Vice President for Enrollment Management at the College of Staten Island, effective June 26, 2012.

EXPLANATION: The College of Staten Island has perhaps the most complex admission and enrollment processes in the CUNY system. It is the only CUNY campus that oversees enrollment of doctoral, masters, undergraduate, baccalaureate (including Macaulay Honor), college-ready associate degree, and associate degree students in need of remediation. No other college manages the enrollment of such a wide and comprehensive array of administrative offices and student cohorts.

Mary Beth Reilly has had admissions experience throughout CUNY (Central Office, Brooklyn and Lehman Colleges). Her service at the College of Staten Island began on October 30, 2000 when she was hired as Director of Recruitment and Admissions. In August 2008 she assumed the position of Acting Assistant Vice President for Enrollment Management. Following a national search, Ms. Reilly was appointed in July 2009 as the Assistant Vice President for Enrollment Management, overseeing the areas of Academic Advisement, Evening and Weekend Services, Academic Support, Registrar, College Testing, Financial Aid, Recruitment and Admissions, The Hub and College Now. During Ms. Reilly’s tenure as Assistant Vice President, CSI has yielded a record headcount and FTE enrollment for the fifth consecutive year. College Now posted a 22.7% increase in total enrollment, the number of entering baccalaureate students has increased by 6% and the number of first-choice entering baccalaureate students increased by 9%. Under Ms. Reilly’s leadership, the Office of Academic Advisement converted nearly 1600 students from associate to baccalaureate degree status during the 2010-2011 academic year, and more than 6,033 since Fall 2008.

Ms. Reilly holds an M.S.E.D. in Higher Education Administration from Baruch College, a B.S. in Marketing from Manhattan College, and an A.A. in Liberal Arts and Sciences from Bergen Community College.