

THE CITY COLLEGE OF NEW YORK – Tuition Differential for the Masters of Professional Studies in Branding and Integrated Communications at The City College of New York

RESOLVED, That The City University of New York adopt a revised schedule of tuition charges in the form of a tuition differential for the Masters of Professional Studies in Branding and Integrated Communications at the City College of New York, for first time students effective with the Spring 2014 semester as set forth in the schedule below:

Masters of Professional Studies in Branding and Integrated Communications

	Current	Effective Spring 2014
Resident Full-time students:	\$4,585 per semester	\$6,385 per semester
Resident Part-time students:	\$ 385 per credit	\$ 750 per credit
Non Resident students:	\$ 710 per credit	\$ 915 per credit

EXPLANATION: The proposed tuition increase of \$1,800 per semester for full-time and \$365 per credit for part-time resident students and \$205 per credit for full- and part-time non-resident students is necessary to strengthen the services to students and improve the general quality of the Master of Professional Studies in Branding and Integrated Communications (BIC) at City College. The increased tuition revenue will be used solely for the support of the MPS in BIC program including increased staffing in order to strengthen services to students (such as career, internship, and academic advisement as well as industry outreach) and to meet the technical needs of the program which are over and above the amounts prescribed for general masters-level study. This increase in funding will be used to improve not only the quality of the instruction and professional readiness, but also the level of student support services. The New York State Education Law Sec. 6206 allows The City University of New York to charge differential tuition rates as long as there is no differential among like degree programs. The College will continue to provide financial aid funding to assist eligible New York State residents to afford the increase in tuition. The only MPS in BIC program at the University is the one at The City College.