

# Enrollment Overview

- Enrollment in Fall 2015 was 274,357
  - Undergraduate enrollment was 245,279
  - Graduate enrollment was 29,078
- Enrollment peaked in Fall 2014 at 275,132
- University enrollment increased by about 30,000 between 2008 and 2014
  - Undergraduate increased by about 32,000
  - Graduate decreased by almost 2,000
- During the period of enrollment growth, baccalaureate colleges also increased the academic quality of entering students as measured by SAT scores and high school averages

# Undergraduate Enrollment

- Enrollment growth between 2008 and 2014 was a result of better retention and increases in freshmen, transfers and readmitted students
- In Fall 2015 CUNY enrolled 37,446 freshmen and 25,543 transfers, both record numbers
- As a proxy for applicant demand, the number of application fees collected in academic year 2015-16 was 11,000 less than in 2012-13
- Colleges have managed to increase the yield rate of admitted students

# Graduate(Masters)Enrollment

- Enrollment decline between 2008 and 2014 was influenced by a decrease in interest in teacher education and business programs, improvement in the economy, and increased competition from traditional and online programs
- These were national trends
- CUNY created a small unit to increase masters recruitment. So far results look promising. Fall 2016 will show the first increase in new masters students in a number of years

# Fall Enrollment as of September 2 compared to similar date last year

(not including Graduate Center, SOJ, GSPH, and CUNY Medical)

- This is first day after the add-drop period.
- Total -4463
- Senior Colleges -1415
- Community Colleges -3048
- Undergraduates -4420
- Graduate Students -43 (will show a 1.5 to 2% increase including GSPH and others)
- New Freshmen -837
- New Transfers -139
- New Graduate Students +233

# Factors in decreased Fall 2016 enrollment

- Smaller spring enrollment
- Increased number of undergraduate degrees awarded. During the 2014-15 academic year CUNY colleges awarded 4449 more associate and baccalaureate degrees than during the 2010-11 year
- Improved economy
- More intensive competition (SUNY, privates, on-line)
- Decreased recruitment/ processing resources

# Issues for further consideration

- Right Size? Do we want CUNY to continue to grow?  
Optimum size for particular colleges?
- Size versus academic quality
- Diversity
- In which markets do we want to compete—NY metro, northeast, nationwide, international, on-line, adults?
- Brand/image
- Resources