

Policy 8.03 College Advertising Policy

All future informational, promotional and advertising materials related to events, programs and activities conducted or sponsored by the colleges shall clearly identify the colleges as units and/or as part of The City University of New York. (BTM,1984,05-29,007,_A)

The Chancellor and the Presidents of the colleges concerned shall be responsible for the administration and implementation of this policy. (BTM,1984,05-29,007,_A)